

FACT SHEET

Cinnabar Name	In the 14th century, alchemists believed they could miraculously transform ordinary metals into silver and gold with the help of the mineral cinnabar. As a result, this purple-red derivative of mercury was highly coveted by medieval nobility. Time has proven them wrong, but their conviction endured in the heart of Founder Tom Mudd (1942–2007). By allowing rainwater to permeate his mountain vineyards and foster extraordinary grapes, Tom captured the magic of alchemy in his handcrafted wines, a tradition that continues today.
Appellation	Santa Cruz Mountains
Mailing Address	P.O. Box 245, Saratoga CA 95071
Shipping Address	14612 Big Basin Way, Saratoga CA 95070
Telephone	408.741.5858 ph • 408.741.5860 fx
Web Site	www.cinnabarwine.com
Email	suzanne@cinnabarwinery.com
Tasting Room	Open 11am – 5pm daily (408.867.1012). Located at 14612 Big Basin Way, the 1,300-square-foot retail shop features contemporary, upscale décor with warm wood tones including furniture that is made from recycled railroad ties.
Year Founded	The first commercial vintage was 1986.
Ownership	The Mudd Family. Before starting Cinnabar, Tom Mudd was a senior research engineer at SRI (Stanford Research Institute, International) and had 10 years of experience growing grapes and making wine at his one-acre vineyard in Woodside.
Management	Winemaker George Troquato, President and General Manager Suzanne Frontz
Wines Produced	<i>Family of Santa Cruz Mountains Wines</i> (Cabernet Sauvignon, Chardonnay and Pinot Noir) <i>Central Coast Wines</i> (Central Coast Pinot Noir, Monterey Chardonnay, Paso Robles Merlot, and the Bordeaux-style blends Mercury Rising and Mercury Rising Blanc) <i>Limited-production Tasting Room Exclusives</i> (Central Coast Teroldego, Clarksburg Petite Sirah, Dry Creek Valley Zinfandel, Lake County Malbec, Lodi Cabernet Franc, Paso Robles Marsanne, Paso Robles Rousanne, Paso Robles Trebbiano and Paso Robles Valdiguie)
Total Production	17,000 cases
Distribution	National